



Co-funded by
the European Union

Sofia International Training Infopack

Media Literacy Education

20-24.04.2026



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HAVE YOU EVER
TAUGHT
MEDIA
LITERACY

YES

NO



Introduction

Educators from different countries are joining forces in Sofia to facilitate knowledge exchange and collaboration shaping Pixel Media project international training.

The sessions will provide opportunities to share the project media literacy educational resources, as well as for educators to share best practices, learn from each other's experiences, and collectively work towards advancing media literacy education in Europe.

The training welcomes 18 educators (3 per partner) and 12 facilitators/ project managers/partner members (2 per partner) from France, Spain, Italy, Serbia, Belgium and Bulgaria to share good practices, participate in discussions and gather feedback and multicultural perspective live.

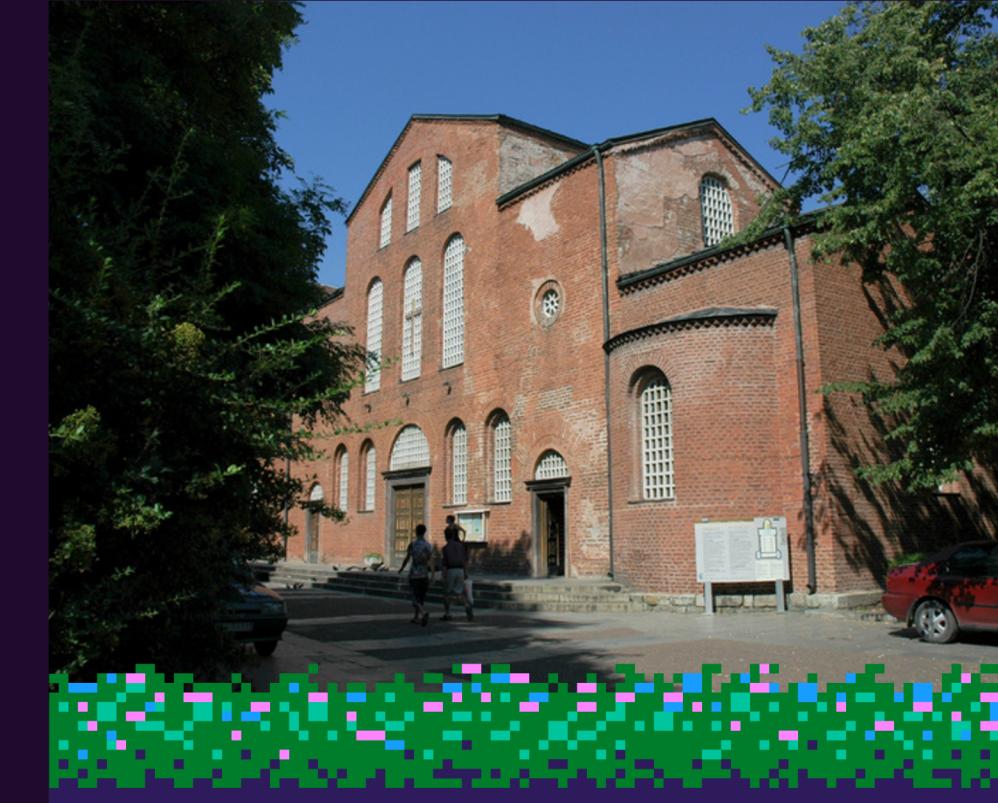




Sofia

INTERESTING FACTS

Sofia's origins date back to the 7th millennium BC, with early settlements forming around its mineral springs. Today, right next to the Regional History Museum, residents and visitors can freely fill their bottles with spring water. The oldest preserved building in the city is the St. George Rotunda, a red brick church built in the 4th century as part of an ancient Roman complex. It is located behind the Presidency building, near the ruins of the ancient city of Serdica.



The name *Sofia* is derived from the Saint Sofia Church and the Greek word for wisdom, "sophia".

The term "Triangle of Tolerance" refers to a specific area in Sofia, where a church, a mosque, and a synagogue are located in close proximity to each other, symbolizing religious tolerance. These buildings are: the St. Nedelya Church (Orthodox Christian), the Banya Bashi Mosque (Muslim), and the Sofia Synagogue (Jewish).



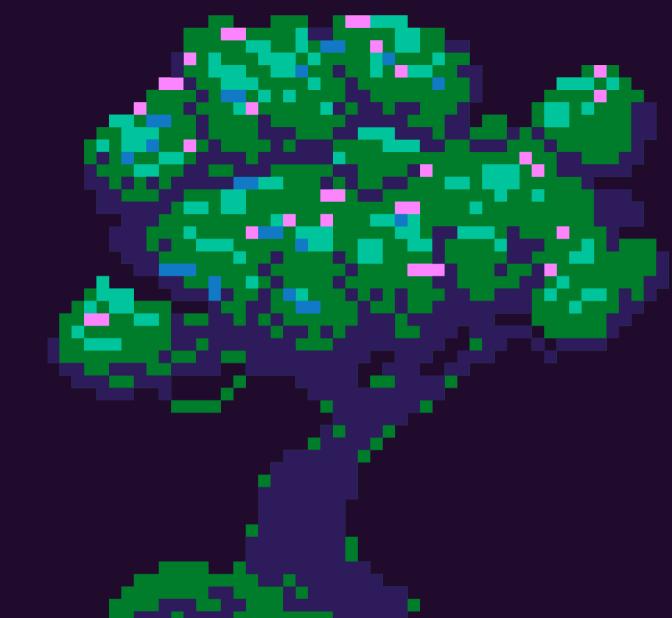
Sofia



Sofia, nowadays, is a vibrant capital city blending history and modernity. It hosts 1.28 million residents within a territory of 500 km². Situated in the Sofia Valley, the capital is surrounded by the Vitosha mountain to the south.

Sofia is well known for its diverse cultural heritage and rich history, evident in its blend of Roman, Byzantine, Ottoman, and Soviet-era architecture. Sofia is also recognized for its vibrant cultural scene, including museums, art galleries, and a lively city center. Here are some historical landmarks to visit:

- The Alexander Nevsky Cathedral
- Church of Saint George
- Ancient Serdica Cultural Complex
- National Palace of Culture





Practical Information

CURRENCY

Bulgaria is officially set to adopt the euro on 1 January 2026.



TRAVEL DOCUMENTS

Single 30+ transfer ticket - 0.82 €
Daily pass - 2.05 €, one day subscription pass for the whole network of public transport.

EUROPEAN HEALTH INSURANCE CARD

You can get it for free. It is valid in every EU country for 1 year. Alternatively, any other insurance is welcome.

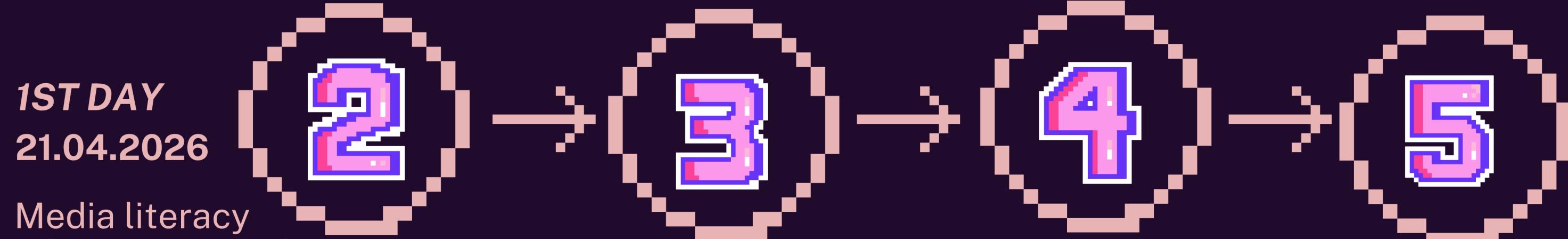


| SOS number
Bulgaria: 112



ARRIVAL IN SOFIA
20.04.2026

Training timeline



1ST DAY
21.04.2026

Media literacy
education - needs,
innovation and inclusion

2ND DAY

22.04.2026

Focused on
different tools

3RD DAY

23.04.2026

Video games
in education

DEPARTURE
24.04.2026





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FEEL FREE TO CONTACT US

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<https://pixelmedia-project.eu/>



YuzuPulse



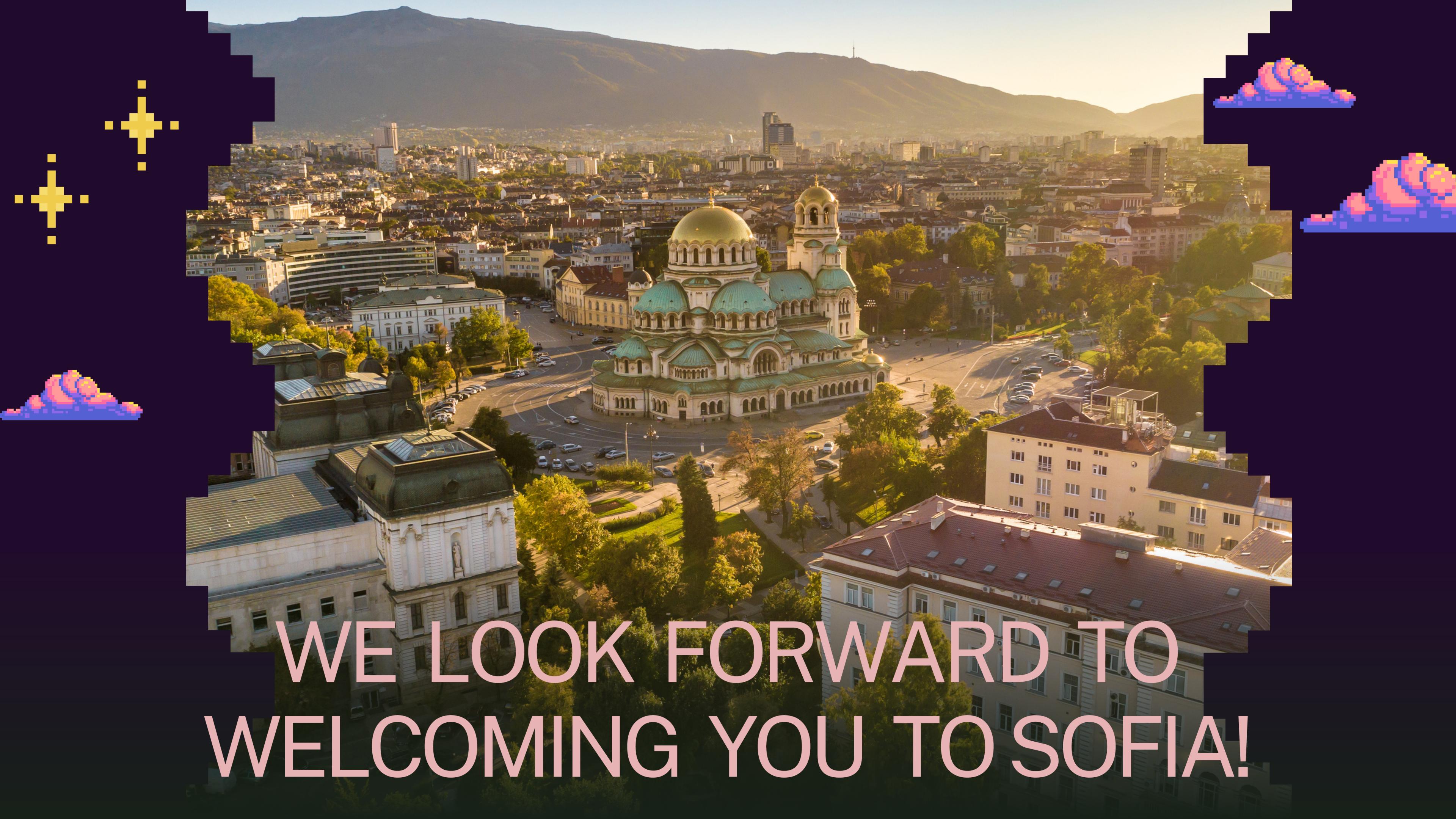
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PENS



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WE LOOK FORWARD TO
WELCOMING YOU TO SOFIA!